

# Symerge

Arts Creativity Training

## Flō Benefit Concert & SCOR! Workshop

Saratoga Springs, NY. November 6 & 7, 2009

### Questions?

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### About Symerge

Symerge is a non-profit charitable arts organization that operates SCOR! Workshops, Flo, and other programs focused on creativity training.

### Flō Benefit Concert

The Saratoga Springs concert presented by Flō will include music for violins, viola, keyboard & voice. Described by performers Kyle and Beth Bultman as “a journey of the heart”, Flō serves up a sweet musical evening like the desserts to follow. The sound is fresh, spontaneous, peaceful, and intense. Stylistic elements borrow from a variety of popular, classical, and world music genres amidst composed and improvised pieces. Flō is the flagship performing group of Symerge, focusing on producing benefit concerts to help fund creativity training programs such as SCOR!.

### About SCOR! Workshops

SCOR! Workshops are one-day educational events for adult amateur string players and teachers, featuring inspiring sessions and a chance for people to network with other players and teachers in their area. We are marketing these workshops through mail, e-mail, press, web, and in-person distribution of fliers. *If you operate a local business, please partner with us to make this exciting event possible!*



#### Financial Demographic:

Discretionary income of many SCOR! participants is high, and most have demonstrated a financial commitment to the learning and enjoyment of playing a stringed instrument. Participants frequently seek out music/string shops to purchase accessories and instruments. *Help ensure their next purchase is with your business!*

#### Timing:

When participants come to a SCOR! Workshop, they are excited about strings and music and want to make the most of the moment. *Capture this opportune moment to increase goodwill through a sponsorship.*



## Saratoga Springs, NY Events

Company: (if applicable) \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**FREE Link Exchange:** My site: www. \_\_\_\_\_  I've put a link to www.scor-workshop.com

<b>Sponsorship &amp; Advertising Options</b>		
<b>SCOR! Workshop Sponsorships:</b>	<b>Rate:</b>	<b>Amount:</b>
<b>Refreshments:</b> Complimentary beverages and snacks are offered to workshop participants. A sign for the table will display "Refreshments Compliments of <i>your company name</i> "	\$70	\$ _____
<b>Lunch:</b> A great option for Cafés or Restaurants. We'll give you live recognition, a sign thanking your company, and complimentary display of your flyers or menus. (In-Kind donation of up to 25 lunches welcome in lieu of cash!)	\$125 (2 needed)	\$ _____
<b>Workshop Sponsor:</b> <ul style="list-style-type: none"> <li><b>Participant Packet Listing:</b> Every participant receives a workshop packet. We'll include your company name and logo as a Workshop Sponsor to express our thanks!</li> <li><b>Live Recognition at the Workshop</b></li> <li><b>Web Listing:</b> Company name, logo, and mutual link.</li> <li><b>Literature Distribution:</b> We'll distribute your flyers, catalogs, or samples to all registrants.</li> <li><b>SCOR! Workshop Flyer Listing:</b> This colorful brochure goes out to hundreds of string players and teachers in your region. (availability subject to printing deadlines)</li> </ul>	\$150  <input type="checkbox"/> Yes, I'm sending my logo file (jpeg, eps, bmp, tiff)	\$ _____
<b>Flō Concert &amp; Dessert Sponsorships:</b>	<b>Rate:</b>	<b>Amount:</b>
<b>Concert Sponsor:</b> Program listing with logo, live recognition, and recognition on all promo/press info.	\$250	\$ _____
<b>Dessert Reception:</b> Gourmet desserts & beverages after the Flō Concert. We'll give you live recognition, a sign thanking your company, and complimentary display of your flyers or menus. (In-Kind donation of desserts welcome instead—contact us)	\$100 (3 needed)	\$ _____
<b>Advertisements:</b>	<b>Rate:</b>	<b>Amount:</b>
<b>Website Advertisement:</b> (through 9/30/10) 120Wx160H pixels. Design is available for an additional fee.	\$50	\$ _____
<b>Please enclose check payable to 'Symerge'.</b>	<b>Total:</b>	\$ _____